



## INGLÉS

On this website, third-party and own cookies are used to ensure that you have a better browsing experience, that you can share content on social networks and so that we can obtain user-statistics.

You can prevent the download of cookies through your browser settings, preventing cookies from being stored on your device.

As the owner of this website, I inform you that we do not use any personal information from cookies, we only carry out general statistics of visits that do not imply any personal information.

It is very important that you read this cookie policy and understand that, if you continue browsing, we will consider that you accept its use.

According to the terms included in article 22.2 of Law 34/2002 on Services of the Information Society and Electronic Commerce, if you continue browsing, you will be giving your consent to the use of the before mentioned mechanisms.

### Responsible Entity

The entity responsible for the collection, processing and use of your personal data, in the sense established by the Personal Data Protection Law is the page [general@PROITEK.com](mailto:general@PROITEK.com) owned by PROITEK and address at: **Plaza Lehendakari Aguirre N°1 Bajo 48170 Zamudio - Spain.**

### What are the cookies?

Cookies are a set of data that a server deposits in the user's browser to collect standard Internet registration information and information on the behavior of the visitors to a website. In other words, these are small text files that are stored on the computer's hard drive and that serve to identify the user when they connect to the website again. Its purpose is to record the user's visit and save certain information. Its use is common and frequent on the web as it allows the pages to function more efficiently and achieve greater personalization and analysis of the user behavior.



## Types of Cookies.

The cookies used on our website are session and third-party cookies, and allow us to store and access information related to the language, the type of browser used, and other general characteristics predefined by the user, as well as to follow and analyze the activity carried out, in order to introduce improvements and provide our services in a more efficient and personalized way.

Cookies, depending on their permanence, can be divided into session or permanent cookies. Those that expire when the user closes the browser. Those that expire depending on when the objective for which they serve is fulfilled (for example, so that the user remains identified in the PROITEK services or when they are manually deleted).

This website uses the following types of cookies:

**Analysis cookies:** These are those that well treated by us or by third parties, allow us to quantify the number of users and so the statistical measurement and analysis of the use that users make of the offered service can be made. For this, your browsing on our website is analyzed in order to improve the offer of products or services that we offer you.

**Technical cookies:** These are those that allow the user to navigate through the restricted area and use its different functions, such as, for example, carrying out the process of purchasing an item.

**Personalization cookies:** These are those that allow the user to access the service with some predefined general characteristics based on a series of criteria in the user's terminal, such as the language or type of browser through which it connects to the service.

**Advertising cookies:** These are those that well treated by this website or by third parties, allow the offer of advertising spaces on the website to be managed in the most efficient possible way, adapting the content of the advertisement to the content of the requested service or use you make from our website. For that we can analyze your browsing habits on the Internet and we can show you advertising related to your browsing profile.

## Performance cookies

This type of Cookie remembers your preferences for the tools found in the services, so you do not have to reconfigure the service each time you visit it. As an example, this typology includes: Volume settings for video or sound players. The video transmission speeds that are compatible with your browser. The objects stored in the "shopping cart" in e-commerce services such as stores.



### Geo-Location cookies

These cookies are used to find out which country you are in when a service is requested. This cookie is completely anonymous, and is only used to help guide content to your location.

### Registration cookies

Registration cookies are generated once the user has registered or subsequently opened his session, and are used to identify him in the services with the following objectives:

Keeping the user identified so that if he closes a service, the browser or the computer and at another time or another day he re-enters the service, he will continue to be identified, thus facilitating his navigation without having to re-identify himself. This functionality can be suppressed if the user presses the [close session] functionality, so that this cookie is eliminated and the next time the user enters the service, the user will have to log in to be identified.

Checking if the user is authorized to access certain services, for example, to participate in a contest.

Additionally, some services may use connectors with social networks such as LinkedIn or Twitter. When the user registers in a service with credentials of a social network, he authorizes the social network to save a persistent Cookie that remembers his identity and guarantees him access to the services until it expires. The user can delete this Cookie and revoke access to services through social networks by updating their preferences in the specific social network.

### Analytics cookies

Every time a user visits a service, a tool from an external provider generates an analytical cookie on the user's computer. This cookie, which is only generated during the visit, will serve in future visits to the PROITEK services to anonymously identify the visitor. The main objectives pursued are:

Allow the anonymous identification of browsing users through the cookie (identifies browsers and devices, not people) and therefore the approximate count of the number of visitors and their trend over time.

Anonymously identify the most visited content and therefore the most attractive to users. Know if the user who is accessing is new or repeats visit.

Important: Unless the user decides to register for a Sena Iniciativas Sociales S.L. service, the cookie will never be associated with any personal data that can identify them. These cookies will only be used for statistical purposes that help to optimize the user experience on the site.



### Advertising cookies

This type of cookies allows you to expand the information of the advertisements shown to each anonymous user in the PROITEK services. Among others, the duration or frequency of viewing advertising positions, the interaction with them, or the browsing patterns and / or user behaviors as they help to form a profile of advertising interest. In this way, they allow to offer advertising related to the interests of the user.

### Third-party advertising cookies

In addition to the advertising managed by the PROITEK websites in their services, the PROITEK websites offer their advertisers the option of serving advertisements through third parties ("Ad-Servers"). In this way, these third parties can store cookies sent from PROITEK services from users' browsers, as well as access the data stored in them.

The companies that generate these cookies have their own privacy policies. Currently, PROITEK websites use the Doubleclick (Google) platform to manage these services. For more information, go to <http://www.google.es/policies/privacy/ads/#toc-doubleclick> and <http://www.google.es/policies/privacy/ads/>.

### How can I disable cookies in my browser?

The different browsers can be configured to notify the user of the receipt of cookies and, if desired, prevent their installation on the computer. Likewise, the user can check in his browser which cookies he has installed and what is the expiration period of the same, being able to eliminate them.

To expand this information, consult the instructions and manuals of your browser:

For more information on the administration of cookies in Google Chrome:  
<https://support.google.com/chrome/answer/95647?hl=es>

For more information on managing cookies in Internet Explorer:  
<http://windows.microsoft.com/es-es/windows-vista/cookies-frequently-asked-questions>

For more information about the administration of cookies in Mozilla Firefox:  
<http://support.mozilla.org/es/kb/habilita-y-deshabilita-cookies-que-los-sitios-we>

For more information about the administration of cookies in Safari:  
<http://www.apple.com/es/privacy/use-of-cookies/>



For more information on managing cookies in Opera:  
<http://help.opera.com/Windows/11.50/es-ES/cookies.html>

If you want to stop being followed by Google Analytics visit:  
<http://tools.google.com/dlpage/gaoptout>

### [To know more about cookies.](#)

You can learn more about online behavior-based advertising and privacy online at the following link: <http://www.youronlinechoices.com/es/>

Google data protection  
Analytics: <http://www.google.com/analytics/learn/privacy.html>

How Google Analytics uses cookies:  
<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage?hl=es#analyticsjs>

### [Updates and changes in the privacy policy / cookies](#)

The PROITEK websites may modify this Cookie Policy based on legislative and regulatory requirements, or in order to adapt the exposed policy to the instructions issued by the Spanish Data Protection Agency. Therefore users are advised to visit it periodically.

When there are significant changes in this Cookies Policy, these will be communicated to users either through the web or through email to registered users.